

2027 WINTER VEGETABLE CONFERENCE AND TRADE SHOW



**PRESENTED BY: THE NORTH CAROLINA TOMATO
GROWERS ASSOCIATION**

GOLD SPONSORSHIP

\$1500

Includes:

- All benefits of Silver
- 5 Minutes to Address Attendees During the Low Country Boil
- 6 Representative Registrations

SILVER

SPONSORSHIP

\$1000

Includes:

- All benefits of Bronze
- Title/logo slide plus three info slides displayed between sessions
- 4 Representative Registrations
- Logo and Bio with link to business website listed on website
- Special recognition during conference

BRONZE

SPONSORSHIP \$750

Includes:

- All benefits of Base
- One indoor booth and exhibit space
- 3 Representative Registrations

BASE VENDOR \$500

Includes:

- One indoor booth
- 2 Representative Registrations
- Associate Membership
- Listed on Website Vendor Page
- Business contact information emailed to all conference attendees

CONTACT

LAURA LEVENE
NCTOMATOGROWERS@GMAIL.COM
828-808-0659

DATES

WEDNESDAY FEBRUARY 17TH & THURSDAY
FEBRUARY 18TH, 2027

LOCATION

Crowne Plaza Resort Asheville, NC

WEDNESDAY

TRADE SHOW

SETUP - 6 AM - 9 AM
Trade Show 9 AM - 5 PM
60 booth vendors
5 Indoor Equipment Slots
10 Veranda Equipment Slots
200++ Vegetable Growers from 5 States including
North Carolina, South Carolina, Georgia, Tennessee,
and Virginia

EDUCATION

1 PM - 5 PM
Pesticide V and X credits Offered

LOW COUNTRY BOIL BANQUET

5:00 PM Happy Hour, Sponsored and Cash Bar
6:00 PM Dinner
INCLUDED for all attendees, including vendors/sponsors
Live Auction and Silent Auction to support Scholarship
Endowment Fund
**We kindly ask all sponsors and members to attend and push
client dinners to another time. Gold Sponsors have a chance
to give a five minute presentation to the group during dinner.
We hope this gives vendors and growers a chance to network
in a relaxed and fun environment.

THURSDAY

TRADE SHOW

9 AM - 12 PM
Load out at 12 PM

EDUCATION

9 AM - 3 PM
Pesticide V and X credits Offered



N.C. Tomato Growers Association
59th Annual Meeting and
“Winter Vegetable Conference and Trade Show”

To: Exhibitors, Sponsors & Associate Members
From: Jason Edney, President, NCTGA
Date: June 1, 2026

The N.C. Tomato Growers Association would like to invite you to attend, exhibit and sponsor the 59th Annual Meeting of the North Carolina Tomato Growers Association (NCTGA) and the **“Winter Vegetable Conference & Trade Show”** at the Crowne Plaza Resort in Asheville, North Carolina on **Wednesday and Thursday, February 17th & 18th, 2027**. Come and help us celebrate our 59th annual meeting!!

New this year, we will have a dedicated trade show with room for up to 60 vendors booths and large equipment. We will also be hosting a Low Country Boil Banquet on Wednesday evening with a sponsored bar, and an opportunity for Gold sponsors to address attendees at the dinner with company information. Sponsor recognition will be held throughout the conference to highlight our *gold and silver* sponsors. Any sponsorship of Bronze and above is invited to display equipment, in addition to an indoor exhibit space. Please see the enclosed letter explaining sponsorship levels and opportunities.

The Low Country Boil Banquet is a chance to network with farmers and *we kindly ask that you please schedule your client meetings either during lunch Wednesday or during lunch or dinner on Thursday, not to conflict with our banquet Wednesday night.* We will be having a live auction and a silent auction on Wednesday evening, and we extend an invitation to you to be a contributor to these auctions for 2027. NCTGA supports future generations of farmers with an endowment fund used to offer merit/need-based scholarships. Previous contributions allowed us to award two \$1,500.00 scholarships to two deserving students in 2026.

Exhibitors may begin setting up displays from 6:00 a.m. to 8:30 a.m. on Wednesday, February 17th. Set-up should be complete by 8:30 a.m. Registration opens at 8:30 a.m. All exhibitor levels include an associate membership for your company, two (or more) representative registrations (valued at \$90 each) for the conference and one 6'x6' exhibit space at the conference trade show. A six-foot table, draped with a tablecloth, will be available for your indoor display.

We are planning a great educational program with a variety of training sessions going on during the conference. Continuing education pesticide credit opportunities will also be available to attendees. Classes begin Wednesday afternoon at 1:00 pm. The schedule will be posted on our website closer to the event.

We encourage everyone to stay at the Crowne Plaza Resort. The conference room rate is \$104 per night plus applicable taxes for a room with two queen beds. Please mention the “Winter Vegetable Conference” while booking to receive the group rate. The conference room rate is valid through Tuesday, January 26th, 2027 at midnight, so please make your reservations as soon as possible, directly with the Crowne Plaza Resort at 1-844-330-0296 or (828) 285-2603.

Registration information is enclosed. For your convenience, you may register online through our website www.nctomatoes.com. Click on “sponsorship”. You may also register by mail if you prefer.

If you have any questions, please call Laura Levene at (828) 808-0659. Deadline for sponsorship and exhibitor registration, if you want to be in the conference brochure, is Friday, January 29th, 2027. There is a **\$50.00 late fee** if payment is received after Friday, January 29th, 2027.

*P.O. Box 30, Mountain Home, NC 28758; (828) 808-0659
nctomatogrowers@gmail.com, www.nctomatoes.com*

CONTRACT FOR EXHIBIT SPACE AND SPONSORSHIP

**North Carolina Tomato Growers Association
“Winter Vegetable Conference and Trade Show”
Wednesday and Thursday, February 17th – 18th, 2027**

Name of Exhibitor Company _____ Sign for Booth will read _____
Company Representative's Name _____ Representative Name to appear in program _____
Additional Company Representative (s) _____
Exhibitor's Mailing Address _____
Telephone No. _____ E-Mail (s) _____

Registration for up to two (2) people is included in the base level rental. Other representatives for which I am enclosing a \$90.00 registration fee/per person; otherwise, registration will be \$110.00 per person after January 29th, 2026 and at the door.

Name _____ Name _____
Name _____ Name _____

I will exhibit large equipment ____ Yes ____ No

I need electricity to my booth for a \$50 extra charge (not available outdoors) ____ Yes ____ No

Gold Sponsorship	@ \$1500.00/per company	\$ _____
Silver Sponsorship	@ \$1000.00/per company	\$ _____
Bronze Sponsorship	@ \$750.00/per company	\$ _____
Base Exhibitor	@ \$500.00/per company	\$ _____
Additional exhibit spaces (if adding additional indoor) # _____	@ \$500.00/each	\$ _____
Electricity fee per booth (only if requesting electricity above)	@ \$50 each booth	\$ _____
Number of additional registration fees	@ \$90 per person	\$ _____
Late fee if paid after Friday, January 29th, 2027	@ \$50.00	\$ _____

TOTAL ENCLOSED \$ _____

NO EXHIBIT SPACE (Please mark the box if you do not want an exhibit booth)

☐

_____ If you are a gold or silver sponsor, please check and also contact Dr. Jeanine Davis BY FRIDAY, JANUARY 29th, 2027 at jeanine_davis@ncsu.edu about how to provide needed information for the sponsorship loop that will run between sessions.

Meeting information and on-line registration is available through a link at www.nctomatoes.com.

If you wish to mail in a paper registration, please make your check payable to N.C. Tomato Growers Association (NCTGA) and return to:

Laura Levene, Executive Secretary, P.O. Box 30, Mountain Home, NC 28758.

If you have any questions, please contact Laura Levene at (828) 808-0659.

Deadline for registration (to be in conference brochure): **FRIDAY, JANUARY 29th, 2026.**

2027 Scholarship Endowment Auction Donation

**North Carolina Tomato Growers Association
“Winter Vegetable Conference & Trade Show”
Wednesday and Thursday, February 17th – 18th, 2027**

The N.C. Tomato Growers Association will be holding a “Live Auction” and a “Silent Auction” at our Winter Vegetable Conference. All the proceeds of the auctions will go to the Scholarship Endowment Fund. Each year scholarships are awarded to one or more deserving college students pursuing agricultural related degrees.

In the past, friends of the N.C. Tomato Growers Association have been extremely generous in supporting the auction for the benefit of this scholarship and we hope this support will continue. We encourage you to be creative for this auction. Donations do not have to be agricultural in nature!

COMPANY NAME _____

We will be donating the following gifts for the *Scholarship Endowment Auctions*
(Please bring these on Wednesday morning for display. Will be awarded at the Low Country Boil Banquet Wednesday night.)

Gift	_____	Retail Value	_____
	_____		_____

Authorized by	_____	_____
	Signature of Company Representative	Date